

Association of  
Neighbourhood Houses  
and Learning Centres Inc.

# 2012 ANHLC Conference Sponsorship Package



Better houses, building stronger communities



## Neighbourhood houses, the heart of our community.

### What is ANHLC?

The Association of Neighbourhood Houses and Learning Centres (ANHLC) is the state peak body for Victorian Neighbourhood Houses and Learning Centres. It leads, supports and represents the interests of a diverse and growing membership of approximately 360 community development and adult learning organisations across the state.

### What is a Neighbourhood House?

Neighbourhood Houses and Centres are community based non for profit organisations that run a wide range of adult education and community development programs. They are managed by voluntary committees and operated mostly by part-time staff and volunteers. Houses and Centres rely on funding from government, fundraising and fee-for-service programs to operate.

ANHLC data shows over 147,000 people visit Neighbourhood Houses each week in Victoria. An average House or Centre offers 60 different programs during business hours, and is open in the evening for use by community groups. Generally programs include: adult education classes such as English as a second language, literacy, computer skills, personal and vocational development courses; accredited training; individual and family support; leisure programs; health activities; self help groups; parent support, play-groups and childcare.

There is at least one Neighbourhood House in just about every local government area and shire in Victoria.

### The annual ANHLC Conference

Our annual conference is regularly attended by over 200 delegates from across Victoria. Our 2012 conference theme is *Better houses, building stronger communities* and will be held in Melbourne, from 22-23 March at the Jasper Hotel, 489 Elizabeth Street.

Our members strengthen communities by providing opportunities for people to get involved in education and training, volunteer and meet a diversity of people from their own neighbourhood through programs, activities and community events. The conference is the only time in the year when so many Neighbourhood House staff and volunteers come together in one place. The main aims of the conference are to inspire, inform, educate and energise delegates for the benefit of themselves, their organisations and their communities.

The conference provides a unique opportunity for the promotion of goods and services to enhance the valuable work of our members. To maximise exposure to the Neighbourhood House sector, all sponsorships are acknowledged once the attached Sponsorship Agreement is signed and payment is made in full. By sponsoring the conference your message will reach communities the length and breadth of the state.

We are happy to discuss the conference and options for sponsorship in further detail, and if you would like more information please don't hesitate to contact us on (03) 9654 1104 or [anhlc@anhlc.asn.au](mailto:anhlc@anhlc.asn.au)



## Major Sponsor Package - \$11,000 (inc GST)

This fantastic opportunity for your organisation will provide valuable exposure to professionals working in the neighbourhood house and learning centre sector. Delegates at the conference will include board members, EOs, coordinators, staff and volunteers. In addition, there will be senior representatives from state and local governments, academics and other leaders in the field.



- ◆ Acknowledged as the conference's sole major sponsor at the official opening and close of the conference
- ◆ 5-10 minute speaking opportunity at opening plenary session
- ◆ Opportunity to display corporate banner in plenary room for the duration of the conference (banner to be supplied by sponsor)
- ◆ Two complimentary conference registrations
- ◆ Two complimentary dinner registrations
- ◆ Opportunity to run workshop / presentation (content subject to ANHLC approval)
- ◆ Information / display table for duration of conference, including signage (signage to be supplied by sponsor)
- ◆ Acknowledgement of major sponsorship with a full colour corporate logo in the online program and printed program
- ◆ Acknowledgement of major sponsorship with a full colour corporate logo displayed on the dedicated conference page with a link to your organisation's website up until the conference
- ◆ Acknowledgement of sole major sponsorship in up to 3 ANHLC Newsletters, sent monthly to approximately 450 organisations across the state and nationally.
- ◆ Acknowledgement of sole major sponsorship in weekly eBulletin, up until the conference, sent to approximately 390 organisations across the state.
- ◆ A4 flier/brochure in conference bag (printed flier/brochure to be provided by sponsor)
- ◆ A list of delegate details (soft copy) subject to delegate consent



## Networking Cocktails - \$5,000 (inc GST)

The conference cocktail reception provides delegates with an opportunity to network after the first day of the conference. Supporting the networking cocktails will provide your organisation with the unique opportunity to join us in personally welcoming and thanking delegates for attending the conference.



- ◆ Exclusive sponsorship rights for the cocktail reception
- ◆ Opportunity to display corporate banner during cocktail reception (banner supplied by sponsor)
- ◆ 5 minute speaking opportunity to welcome guests
- ◆ Acknowledgement of sponsorship with a full colour corporate logo in the online program and printed program
- ◆ Acknowledgement of sponsorship with a full colour corporate logo displayed on the dedicated conference page with a link to your organisation's website up until the conference
- ◆ Two tickets to conference
- ◆ Information / display table for duration of conference including signage (signage to be supplied by sponsor)
- ◆ A4 flier in conference bag (printed flier to be provided by sponsor)



## Conference Lunches - **\$3,000 (inc GST) one lunch or \$5,000 (inc GST) both lunches**

Lunch is served as a working lunch each day, to provide the delegates with an opportunity to network with speakers, other delegates and exhibitors. Lunch will be provided in the foyer of the conference venue.



- ◆ Sponsor name and logo displayed on buffet tables during nominated sponsored lunch (provided by ANHLC)
- ◆ Public acknowledgement of sponsorship prior to breaking for lunch
- ◆ Full colour corporate logo acknowledging lunch sponsorship in online and printed program
- ◆ Information / display table for duration of conference
- ◆ Flier in conference bag (printed flier to be provided by sponsor)



## Conference Morning Tea or Afternoon Tea - \$1,500 (inc GST)

Morning and afternoon tea is a key time for delegates to network and enjoy a break from formal proceedings. Refreshments will be available for delegates in the downstairs foyer and upstairs exhibition area and provides an excellent opportunity for sponsors to reach all delegates.



- ◆ Sponsor name and logo displayed on buffet tables during nominated morning or afternoon tea (provided by ANHLC)
- ◆ Full colour corporate logo acknowledging morning or afternoon tea sponsorship in online and printed program
- ◆ Information / display table for duration of conference
- ◆ Flier in conference bag (printed flier to be provided by sponsor)



## Information/display table - \$1,100 (inc GST)

Purchasing an information/display table provides your organisation with two full days of exposure to all delegates at the conference, allowing you the opportunity to build relationships with hundreds of potential new buyers and clients.



## Alternative Sponsorship

If none of the above opportunities are suitable but you still wish to make a contribution to the ANHLC conference, please contact us to discuss alternative options for sponsorship.



## Sponsorship Application Form

### Contact Details

Organisation \_\_\_\_\_

Contact Name \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ PCode \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship and exhibition opportunities (all prices are GST inclusive. Subject to availability)

- |  |          |   |         |
|--|----------|---|---------|
| <input type="checkbox"/> Major Sponsor Package     | \$11,000 |   |         |
| <input type="checkbox"/> Networking Cocktails      | \$5,000  |   |         |
| <input type="checkbox"/> Conference Lunch x 1      | \$3,000  | <input type="checkbox"/> Conference Lunch x 2     | \$5,000 |
| <input type="checkbox"/> Conference Morning Tea    | \$1,500  | <input type="checkbox"/> Conference Afternoon Tea | \$1,500 |
| <input type="checkbox"/> Information/display table | \$1,100  |   |         |

ANHLC will provide a table for information / display purposes. Sponsors take full responsibility for any other materials and equipment required for display and information purposes, including printed fliers for the conference bag.

ANHLC will invoice you for the full cost of your sponsorship once this agreement has been received and assessed.

Sponsor signature \_\_\_\_\_ Date \_\_\_\_\_



## Terms and Conditions

### Conditions of Exhibition and Sponsorship

In placing an order with ANHLC the exhibitor accepts with no reservations that these Terms and Conditions take the place of any other document, prior written or oral agreement, as well as the exhibitor's terms and conditions of purchase or hire. ANHLC's Terms and Conditions can only be amended in writing by post, fax or email. ANHLC's terms and conditions of business will be binding on the parties unless otherwise amended and agreed in writing.

### Acceptance of support

All exhibitor and sponsor orders will be subject to the availability of items at the time that the order is received by ANHLC. ANHLC reserves the right to refuse offers of support that it believes are not in the best interests of the organisations and their members.

### Corporate banners/Images

The type and size of corporate banners or images to be displayed is subject to the space and physical constraints at each venue. The placement of corporate banners or images must comply with the OHS and fire safety policies of the venue. Banners, promotional material and other representations, unless invited, must remain contained in allocated display space or designated area.

### Disclaimer

Acceptance of support does not imply endorsement of a product or service and ANHLC reserve the right to refuse offers of support if they feel that it is not in the best interest of the organisation and its members. ANHLC accepts no responsibility for the accuracy and content of any information provided by supporters/sponsors.