

WORKSHOP SERIES

Become an Effective Media Spokesperson



With the right amount of key messages preparation and a thorough understanding of what a journalist needs, the media interview need not to be a daunting experience.

This interactive workshop aims to equip you with the basic skills to effectively deal with questions from the media. You will learn how to get a journalist interested in a story and techniques to help control the interview to ensure you don't say anything you might later regret.

Facilitator: Ian Woolverton

Ian is an award-winning writer, photographer and media campaigner who has worked with some of the world's leading humanitarian organisations including International Red Cross and Oxfam.

Saturday 18 September, 11am—4 pm
Ross House, 247 Flinders Lane, Melbourne.

Info and bookings: workshops@crisishub.org.au
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